INTERNATIONAL STUDENTS PATHWAYS IN CANADA

2015 ENROLLMENTS – 2020 SCENARIO

REPORT OVERVIEW

The Illuminate Consulting Group

June 2015

TABLE OF CONTENTS

Table of Contents

Abbreviations

Executive Summary

Introduction

Research Approach

A Schematic Overview of Pathways Models in Canada

A Landscape Overview of Pathway Programs at Canadian Institutions

The Pathways Market in Canada: Current Size and Growth Scenarios

Challenges and Opportunities for Pathway Programs in Canada

Strategic Implications for the Canadian Pathways Landscape

Appendix I: Institutional Program Capsules

Appendix II: Notes on Pathways Demand Modelling

INSTITUTIONS COVERED

Research Coverage - Universities

- Carleton University
- Concordia University
- Dalhousie University
- Grant MacEwan University
- McGill University
- McMaster University
- Memorial University
- Mount Royal University
- Queen's University
- Ryerson University
- Simon Fraser University
- Trent University
- University of Alberta
- University of British Columbia

Research Coverage - Colleges

- Algonquin College
- Camosun College
- Capilano University

Research Coverage – Private Providers

- ELS Language Centers
- Eurocentres
- Global Village English Centre

Please note that some institutions offer more than one program.

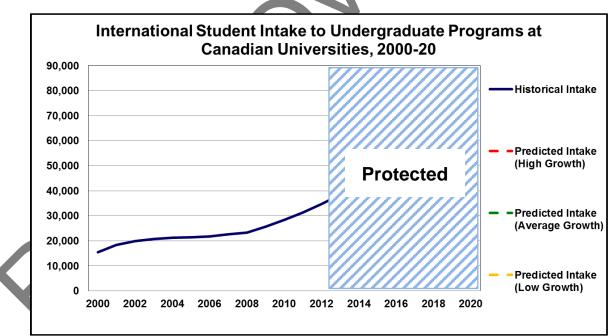
- University of Calgary
- University of Guelph
- University of Manitoba
- University of Ottawa
- University of Regina
- University of Saskatchewan
- University of Toronto
- University of Victoria
- University of Waterloo
- University of Western Ontario
- University of Windsor
- University of Winnipeg
- York University
- Centennial College
- Humber College
- Langara College

SCENARIO: CANADA'S 2020 PATHWAY INTAKE

Pathways programs constitute a rapidly growing undergraduate degree track intake mode for Canadian colleges and universities. Yet to date, no data exists on the total number and kind of pathways seats in Canada.

This report, for the first time, aggregates data from a wide array of sources, including from more than 80 pathways programs, to estimate the number of pathways seats by category (academic ESL, EAP, Foundation, and Award (2nd Year Entry)).

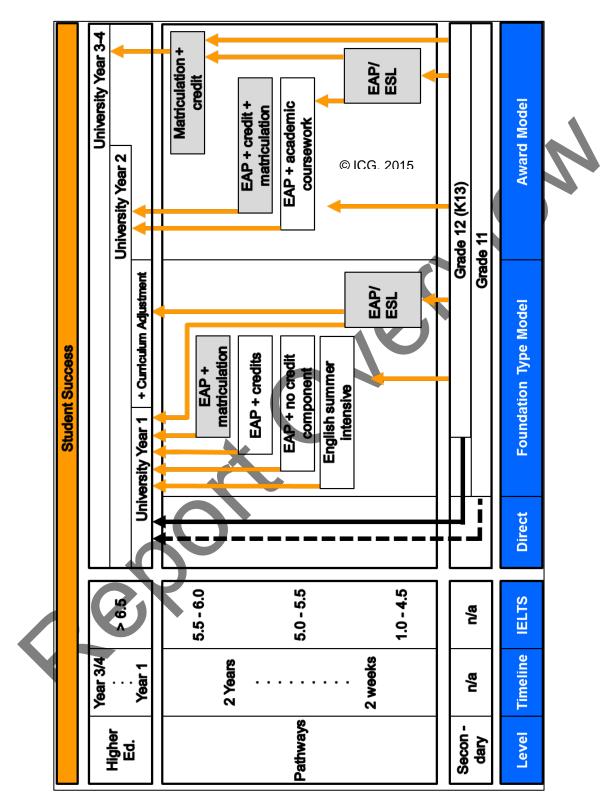
In addition, the report includes scenarios regarding the number of pathways seats by category for 2020. This intelligence is critical for any pathways provider who wishes to offer in-demand pathway programs in the coming years.



International Student Intake to Undergraduate Programs at Canadian Universities, 2000-20

Notes: Historical intake is estimated using CIC and Statistics Canada data. Source: CIC and Statistics Canada, ICG.

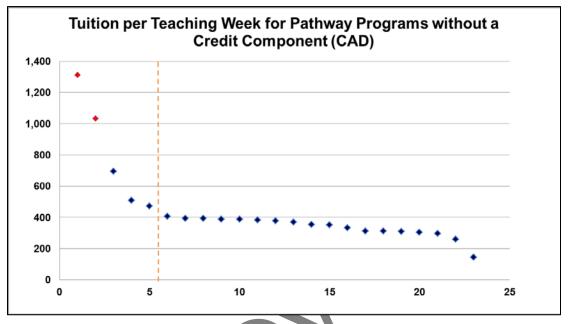
PATHWAYS MODELS IN CANADA: SCHEMATIC



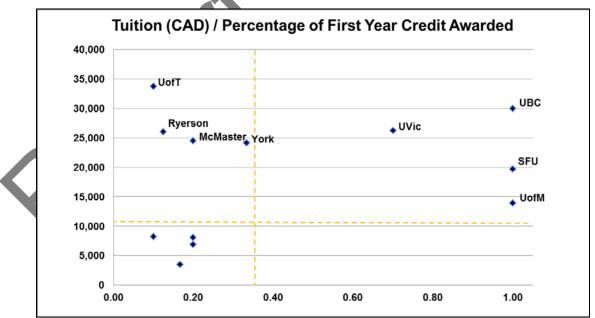
Source: ICG.

ANALYSIS EXAMPLES





Notes: 24 programs considered. The two most expensive University of Toronto programs are summer residential programs, and the cost includes all fees related to the program. Source: ICG.



Tuition (CAD) / Percentage of First Year Credit Awarded

Notes: 36 programs considered. Tuition cost of the minimum time required to successfully complete the program and receive academic credit displayed. Source: ICG.

HOW TO ORDER THE REPORT

The report is available for purchase at the following price points:

• A unit version is available for CAD 1,500.

This version is available to individuals and single businesses units (for example a language program within a university).

• An institutional version for CAD 3,000.

This version is available to a whole institutions such as a university or college, or a language school with multiple teaching facilities.

Order Process:

- 1) Please order per e-mail at <u>orders@illuminategroup.com</u>, or per phone at (619) 295 9600.
- 2) Please indicate the following information
 - Name of the person ordering the report
 - Name of the entity/institution
 - Full postal address
 - An e-mail address to which the report should be send
 - Whether you wish to pay with a credit card, or through wire transfer
- 3) You will receive an electronic invoice via ICG's PayPal Merchant account.
- 4) The invoice can be paid with any major credit card. A PayPal account is not required. An alternative payment measure is to pay via international wire transfer. ICG does not accept cash, or checks h\denominated in Canadian dollars.
- 5) The report will be send by e-mail after payment has been received.

The Illuminate Consulting Group (ICG) is an international science, research, and academic strategy consulting firm advising the leadership of teaching and research institutions, foundations, governments, and public agencies on policy, development, and competition issues.

R150621

ICG P.O. Box 262 San Carlos, CA 94070 E-mail info@illuminategroup.com USA Phone +1 (619) 295 9600 Web www.illuminategroup.com